

Chad Kopitzke Bio

Imagine a keynote presentation that not only entertains but also empowers your audience to overcome one of the greatest challenges facing our workforce today—the generational shift.

Chad Kopitzke is not your typical millennial expert. His insight comes not just through stats and studies, but through hands-on, proven experience. Chad's background includes 12 years of managing internship programs at a state university, where he served as the liaison between students and companies. He has worked closely with young professionals, observing how they think and what they value. He also understands what business leaders need and what keeps them up at night. Chad's own mentors have been C-level corporate Boomers; he knows how they operate and what they expect. All of this places Chad at a unique vantage point in modern business culture. His focus is to help generations connect—rather than collide—for the sake of business growth.

Chad is an Xer stuck between two of the largest generations in American history— Millennials on one side, Boomers on the other. Chad holds an MBA from the University of Wisconsin Oshkosh, where he also served on staff with the Business Success Center, a consulting firm connecting university resources with business needs. His background also includes experience as an executive recruiter for a broad range of industries. Chad speaks frequently to business leaders, corporate teams and associations regarding generational issues in the workplace. He is available to speak to groups of any size, tailored to a variety of needs and environments.

ENHANCED SERVICES

In addition to speaking, Chad provides consulting to businesses and organizations seeking real solutions to generational challenges. He also serves as an HR brand ambassador for select employers interested in attracting best-fit talent in today's highly competitive environment.